



YES And...
COLLABORATIVE ARTS

2024

Sponsorship Opportunities



Yes! And... Collaborative Arts
www.yesandcamp.org
215.278.4264
info@yesandcamp.org

We're driven by a purpose beyond the stage.

Our Mission

Yes! And... Collaborative Arts (YACA) is a youth-centered organization dedicated to amplifying voices, nurturing agency, and creating community through performing arts experiences. We believe youth should have no barriers when discovering their unique perspectives because the future depends on compassionate, curious, and courageous leaders.

Our Programs

At YACA, our programs open the imaginations of our youth and show them what is possible about themselves and the world. Through intentionally designed program activities, YACA fosters community-building through collaboration for school aged children and youth in Kindergarten through 12th grade. YACA's programs push students to learn a wide array of specific artistic, educational, and social skills, creating opportunities to learn about the benefits of working with others from adults who teach and model healthy collaboration.



Why it matters

Research shows that high-quality out-of-school programs improve students' educational outcomes, school attendance, and social and emotional learning. It also provides a safe space that often presents unique experiences that students do not get in the regular school day. The creative and educational skills learned in YACA programs promote healthy self-esteem, leadership and critical thinking that help them grow into strong, responsible, influential adults.

“She feels like she is part of something bigger than herself, a community of actors and creatives. She learned that she can do a lot more than she thought herself capable of. She also had a load of fun...”



While we are deeply dedicated to social change through the arts with under-resourced and underserved communities, we believe that long-lasting community change will not occur without deep understanding and empathy across cultural, racial and socioeconomic divides. This only works when programming is available for ALL kids, giving children and youth from diverse backgrounds the opportunity to experience YACA's unique programs. This type of cross-cultural work is crucial for their future and the future communities in which they will live, work and lead.

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Our Audience

Email Subscribers	3,000+
Social Followers:	
Facebook	1,400+
Instagram	900+
Program Participants	150+ per year
Friends, Families & Audience	1,500+ per year
Donors & Supporters	200+ per year



Audience Engagement

- January - Winter program begins
- February - Winter Sort of Thing production & VIP Event
- March - Camp registration opens
- April - Summer Fundraising Campaign begins
- May - Community Engagement Event
- June - Staff Training & Shadow Company Senior Celebration
- July - Theatre Camps & Summer Sort of Thing shows
- August - Theatre & Imagination Camps
- September - Shadow Company Fringe Festival performance
- October - Fall Campaign
- November - End of Year Campaign
- December- Auction + Holiday Party

Current Sponsors!



Sponsorship Benefits

Performance Sponsor	Title Sponsor \$2,000 - WSOT \$1,500 - SSOT & Shadow	Assistant Producer \$1,000	Youth Actor Sponsor \$500	Stage Sponsor \$250	Advertiser \$25 - \$225
Official Production Sponsor	*				
Logo on all print promotion	*				
Logo on all digital promotion	*	*			
Signed Cast Photo	*	*	*		
Tickets to the production	* 10 tickets	* 5 tickets	* 3 tickets	* 2 tickets	
Stage recognition and option to introduce the performance	*	*	*	*	
Digital recognition on website & social media	* 6 mentions	* 4 mentions	* 3 mentions	* 1 mention	
Advertisement in the playbill	* Full page, color	* Full page, color	* Half page, color	* Half page, B&W	* Varies, 1/4 page to Full page

Program Sponsor	Title Sponsor \$1,000	Theatre Camp \$750	Imagination Camp \$500	Camp Shirt \$250	Advertiser \$25 - \$225
Official Program Sponsor	*				
Logo on all print & digital promotion	*				
Front page recognition with "Presented in part by [your company]"	*				
Stage recognition during program performances	*	* 3 Theatre Camp shows	* 4 Imagination Camp shows		
Digital recognition on website & social media	* 3 mentions	* 2 mentions	* 1 mention	*	
Company name/logo on camp shirts	*			*	
Advertisement in the playbill	* Full page, color	* Full page, color	* Half page, color		* Varies, 1/4 page to Full page

2023 PROGRAM IMPACT

171 total children & youth served to date

65% of students received full or partial scholarships

10 world premiere productions with 20 individual shows

40 artists worked on productions and programs

We reached a local audience of over 1,200 people

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Sponsorship Benefits

Event Sponsor	Title Sponsor \$1,500 - Auction \$1,000 - VIP	Host \$1,000 - Auction \$750 - VIP	Supporter \$500 - Auction \$250 - VIP	Partner \$250 - Auction \$100 - VIP	Advertiser \$25 - \$225 Auction only
Media & Communications: Logo on all print & digital event promotions	*	*	*	*	
Mentions on social media	6 mentions	4 mentions	2 mentions	1 mention	
Post-event thank you in e-newsletter	*	*	*	*	
Event Exposure: Opportunity to greet attendees at event	*				
Name/Logo on event tables	*	*			
Opportunity to display corporate promotional materials	*	*			
Stage recognition during event	*	*	*		
Tickets/Entries to the event	5 tickets	4 tickets	3 tickets	2 tickets	
Advertisement in Event Booklet	Full page, color	Full page, color	Half page, color	Half page, B&W	* Varies, 1/4 page to Full page

Other ways to make an impact!

Donate an In-Kind Good or Service

Interested in contributing your product or services for our events or programs? Some in-kind perks include your name/logo on our website and social media shout outs! Visit our sponsorship page for current in-kind needs or contact Chris Herrman at chris@yesandcamp.org to discuss your donation.

Volunteer

Small non-profit organizations like ours rely on the goodwill and good work of others to help us keep going. Use your skills to help us grow or simply use your hands to do the daily work that needs to get done. To learn more about volunteer opportunities visit www.yesandcamp.org/volunteer

Sponsor a student with a Campership

Since 1998 we have continued our commitment to make our programs accessible for ALL. When you contribute to our Campership fund, you make it possible for children and youth to attend and experience our life-changing programs. Visit www.yesandcamp.org/donation to donate today.

“Thank you for your commitment to using the arts to connect kids, build community, and help kids feel so loved and valued!”



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2023 - 2024 Pledge Form

Become a Sponsor Today !

To become a sponsor, complete this form and return it to Executive Director, Chris Herrman by email (chris@yesandcamp.org) or by mail (21 W. Washington Lane Phila, PA 19144). You can also complete your sponsorship online at www.yesandcamp.org/corporate-sponsors

I would like to sponsor:

PERFORMANCE(S)

Title Sponsor

- Winter Sort of Thing - \$2,000
- Shadow Company - \$1,500
- Summer Sort of Thing - \$1,500

Assistant Producer Sponsor

- Winter Sort of Thing - \$1,000
- Shadow Company - \$1,000
- Summer Sort of Thing - \$1,000

Youth Actor Sponsor

- Winter Sort of Thing - \$500
- Shadow Company - \$500
- Summer Sort of Thing - \$500

Stage Sponsor

- Winter Sort of Thing - \$250
- Shadow Company - \$250
- Summer Sort of Thing - \$250

PROGRAM(S)

Summer Camp

Title Sponsor

- \$1,000

Theatre Camp Sponsor

- \$750

Imagination Camp Sponsor

- \$500

T-shirt Sponsor

- \$250

EVENT(S)

Title Sponsor

- Auction + Holiday Party - \$1,500
- WSOT VIP Event - \$1,000

Host Sponsor

- Auction + Holiday Party - \$1,000
- WSOT VIP Event - \$750

Supporter Sponsor

- Auction + Holiday Party - \$500
- WSOT VIP Event - \$250

Partner Sponsor

- Auction + Holiday Party - \$250
- WSOT VIP Event - \$100

Advertiser

- Winter Sort of Thing
- Shadow Company
- Summer Sort of Thing
- Summer Camp
- Auction + Holiday Party
- 1/4 Page - \$25
- 1/2 Page (B&W) - \$50
- 1/2 Page (Color) - \$75
- Full Page (B&W) - \$100
- Full Page (Color) - \$150
- Premium (Back Cover) - \$225
- Premium (Inside Back Cover) - \$175
- Premium (Inside Front Cover) - \$200

Summer Bundle

- Title Sponsor - \$3,000
- Second Tier Sponsor - \$2,000
- Third Tier Sponsor - \$1,000
- Fourth Tier Sponsor - \$500
- Advertiser - \$300

Full Year Bundle

- Title Sponsor - \$7,500
- Second Tier Sponsor - \$4,500
- Third Tier Sponsor - \$2,500
- Fourth Tier Sponsor - \$1,000
- Advertiser - \$500

PAYMENT INFORMATION

- My check is enclosed
Please make payable to Yes!And... Collaborative Arts and send to:
Yes! And... Collaborative Arts
21 W. Washington Lane
Philadelphia, PA 19144

- Charge my credit card (Please complete billing information to the right.)

CC number: _____

Exp.date: _____ Security code: _____

- I will pay online
www.yesandcamp.org/corporate-sponsors

Billing Information

Company: _____

Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

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