

# WINTER SORT OF THING 2024

FEBRUARY 22-25, 2024

## SUPPORT THROUGH SPONSORSHIP

Yes! And... Collaborative Arts is a non-profit youth-centered organization dedicated to amplifying voices, nurturing agency, and creating community through performing arts experiences. For 16 years, the Winter Sort of Thing program has introduced kids, youth and adults to magical, whimsical stories that transport and transform us. Today we're looking for your support of our students and this production through a Sponsorship or Advertisement!



Winter Sort of Thing is an annual production that is born from the imaginative collaboration between Yes! And... students and professionals in theatre and arts education. The program allows kids to cultivate the skills they have learned and apply them to a full-length professional musical experience!

This year we will bring our movie musical, ***Be Careful What You Wish For***, from the screen to the stage! Featuring local Philly actors, students, and live musicians, this story tells an epic tale of an adventure to far off lands and the magical creatures that two brothers meet along the way. It is sure to appeal to young and old alike!

**Yes! And...’s Winter Sort of Thing productions have been recognized as one of the Philadelphia Inquirer’s “Best Bets for You and Your Kids”** and, like past years, we expect an audience of over 700 from all over Philadelphia. Supporting through sponsorship shows your commitment to providing youth in the Northwest Philadelphia area with high-quality youth arts and empowerment programming. Your support also brings center-city theatre to the Northwest, providing access to a professional theatre experience for the whole family right here in our neighborhood!

Please join us and support our children and youth by becoming a sponsor today. Your contribution is not only an opportunity to showcase your business, but to support the youth and the arts in our community.

*Thank you for your support!*



## MORE INFORMATION @ YES! AND...!

WEBSITE: [www.yesandcamp.org](http://www.yesandcamp.org)

SOCIAL MEDIA: [@yesandcamp](https://www.instagram.com/yesandcamp)

PHONE: 215-278-4264

# WINTER SORT OF THING

February 22-25, 2024

Venice Island  
Performing Arts Center  
Manayunk, Philadelphia

## SPONSORSHIP OPPORTUNITIES

Rated the "Best Bet for you and your kids" in the Philly Inquirer, sign up today to advertise in Philly's most buzzed-about family musical experience!

### TITLE SPONSOR - \$2,000

- \* Company name/logo used in all event promotions (print, website, digital marketing)
- \* Full-page, full-color ad in print & digital playbills
- \* Stage recognition all performances with option to introduce the performance
- \* Digital recognition on YACA website and 6 social media mentions (Facebook, Instagram)
- \* 10 tickets to the performance of your choice



### ASSISTANT PRODUCER - \$1,000

- \* Company name/logo in all digital promotions
- \* Full-page, full-color ad in playbills
- \* Stage recognition during all performances and option to introduce the performance
- \* Digital recognition on YACA website and 4 social media mentions (Facebook, Instagram)
- \* 5 tickets to the performance of your choice



### YOUTH ACTOR SPONSOR - \$500

- \* Half-page, full-color ad in playbills
- \* Stage recognition during all performances and option to introduce the performance
- \* Digital recognition on YACA website and 3 social media mentions (Facebook, Instagram)
- \* 3 tickets to the performance of your choice



### STAGE SPONSOR - \$250

- \* Half-page ad in playbills (upgrade to color for \$25)
- \* Stage recognition during one performance with option to introduce the performance
- \* Digital recognition on YACA website and 1 social media mention (Facebook, Instagram)
- \* 2 tickets to the performance of your choice



### ADVERTISER - \$25 TO \$100

- \* Quarter page (\$25), Half-page (\$50) or Full page (\$100) ad playbills
- Upgrade costs for color - \$25 for Half-page, \$50 for Full page

**ALL SPONSORSHIPS & ADVERTISEMENTS ARE DUE BY FEBRUARY 1, 2024**

## MORE INFORMATION!

Contact us today to learn more about sponsorship opportunities or to customize a sponsorship package that is right for your company!

Contact Chris Herrman for more information and to secure your WSOT Sponsorship

**EMAIL:** Chris@yesandcamp.org

**PHONE:** 215-278-4264

# WINTER SORT OF THING

**VIP EVENT**  
February 24, 2024

## SPONSORSHIP OPPORTUNITIES

Join us as we toast a glass and raise \$10,000 for our this annual winter production! This important event is held in Manayunk before the Saturday 7pm production and brings together some of Yes! And...’s biggest supporters!

### TITLE SPONSOR - \$1,000

- \* Company name/logo used in all print + digital event promotions
- \* “Presented by [your company]” in event promotions
- \* Opportunity to greet guests and display corporate promotions
- \* Company name/logo displayed on event tables
- \* Full-page, full color ad in the WSOT production program
- \* Recognition during the event and post-event e-newsletter
- \* Digital recognition on YACA website and 6 social media mentions (Facebook, Instagram)
- \* 5 tickets to the event and production

### HOST - \$750

- \* Company name/logo used in all print + digital event promotions
- \* Opportunity to greet guests and display corporate promotions
- \* Company name/logo displayed on event tables
- \* Full-page, full color ad in the WSOT production program
- \* Recognition during the event and post-event e-newsletter
- \* Digital recognition on YACA website and 4 social media mentions (Facebook, Instagram)
- \* 4 tickets to the event and production

### SUPPORTER - \$250

- \* Company name/logo used in all print + digital event promotions
- \* Half-page, full color ad in the Auction Booklet
- \* Recognition during the live event and post-event e-newsletter
- \* Digital recognition on YACA website and 2 social media mentions (Facebook, Instagram)
- \* 3 tickets to the event and production

### PARTNER - \$100

- \* Company name/logo used in all digital event promotion
- \* Half-page ad in the Auction Booklet (upgrade to color for \$25)
- \* Recognition in post-event e-newsletter
- \* Digital recognition on YACA website and 1 social media mention (Facebook, Instagram)
- \* 2 tickets to the event and production

**ALL SPONSORSHIPS & ADVERTISEMENTS ARE DUE BY FEBRUARY 1, 2024**

## MORE INFORMATION!

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**PHONE:** 215-278-4264

# 2024 Pledge Form

## Become a Sponsor Today !



To become a sponsor, complete this form and return it to Executive Director, Chris Herrman by email ([chris@yesandcamp.org](mailto:chris@yesandcamp.org)) or by mail (21 W. Washington Lane Phila, PA 19144). You can also complete your sponsorship online at [www.yesandcamp.org/corporate-sponsors](http://www.yesandcamp.org/corporate-sponsors)

### PRODUCTION SPONSOR LEVEL (Check one)

#### Title Sponsor

\$2,000

#### Associate Producer Sponsor

\$1,000

#### Youth Actor Sponsor

\$500

#### Stage Sponsor

\$250

#### Advertiser

1/4 Page - \$25

1/2 Page (B&W) - \$50

1/2 Page (Color) - \$75

Full Page (B&W) - \$100

Full Page (Color) - \$150

Premium (Back Cover) - \$225

Premium (Inside Back Cover) - \$175

Premium (Inside Front Cover) - \$200

### VIP EVENT SPONSOR LEVEL (Check one)

#### Title Sponsor

\$1,000

#### Supporter

\$1,000

#### Host

\$750

#### Partner

\$750

### PAYMENT INFORMATION

My check is enclosed

Please make payable to Yes!And...  
Collaborative Arts and send to:

Yes! And... Collaborative Arts  
21 W. Washington Lane  
Philadelphia, PA 19144

Charge my credit card (Please complete billing  
information to the right.)

CC number: \_\_\_\_\_

Exp.date: \_\_\_\_\_ Security code: \_\_\_\_\_

I will pay online  
[www.yesandcamp.org/corporate-sponsors](http://www.yesandcamp.org/corporate-sponsors)

### Billing Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Yes! And... Collaborative Arts**

[www.yesandcamp.org](http://www.yesandcamp.org)