



# SUMMER CAMP JUNE TO AUGUST 2023

## SPONSORSHIP OPPORTUNITIES

Be a sponsor for Northwest Philly's **most talked-about summer camp!** Each summer we serve over 100 kids in both our Imagination Camp (grades K-4) and Theatre Camp (grades 5-8). At the end of each session, the students and staff put on a performance that will reach roughly 50 audience members per performance.

With 9 performances, you can expect to reach **a total audience of 350 people** over the course of the summer! This audience includes family and friends of the performers as well as outside members of the Germantown/Mt. Airy community.

### TITLE SPONSOR - \$1,000

- \* Company name/logo used in all promotions (print & digital marketing)
- \* Front page recognition, "presented with help from [your company name]"
- \* Full-page, full-color ad in summer production programs (7 total)
- \* Stage recognition during all performances
- \* Company name/logo on camp shirts
- \* Digital recognition on YACA website and 3 social media mentions in the summer (Facebook, Instagram)

### THEATRE CAMP SPONSOR - \$750

- \* Full-page, full-color ad in the Theatre Camp programs
- \* Stage recognition during all 3 Theatre Camp performances
- \* Digital recognition on YACA website and 2 social media mentions in the summer (Facebook, Instagram)

### IMAGINATION CAMP SPONSOR - \$500

- \* Half-page, full-color ad in Imagination Camp programs
- \* Stage recognition during all 4 Imagination Camp performances
- \* Digital recognition on YACA website and 1 social media mention in the summer (Facebook, Instagram)

### CAMP SHIRT SPONSOR - \$250

- \* Logo printed on camp shirt (must commit by June 10th!)
- \* Digital recognition on YACA website and 1 social media mention in the summer (Facebook, Instagram)

### ADVERTISER - \$25 TO \$150

- \* Quarter page (\$25), Half-page (\$50) or Full page (\$100) ad in the show program  
Make it a color ad for \$75 (half-page) or \$150 (full page)
- \* Premium ad space available \$175 - \$225 (see pledge page)



## MORE INFORMATION!

Contact us today to learn more about sponsorship opportunities or to customize a sponsorship package that is right for your company!

Contact Chris Herrman for more information and to secure your Summer Sponsorship

**EMAIL:** [Chris@yesandcamp.org](mailto:Chris@yesandcamp.org)

**PHONE:** 215-278-4264

# 2023 Pledge Form

## Become a Sponsor Today !

To become a sponsor, complete this form and return it to Executive Director, Chris Herrman by email ([chris@yesandcamp.org](mailto:chris@yesandcamp.org)) or by mail (21 W. Washington Lane Phila, PA 19144). You can also complete your sponsorship online at [www.yesandcamp.org/corporate-sponsors](http://www.yesandcamp.org/corporate-sponsors)

### SPONSOR LEVEL (Check one)

#### Title Sponsor

\$1,000

#### Theatre Camp Sponsor

\$750

#### Imagination Camp Sponsor

\$500

#### Camp Shirt Sponsor

\$250

#### Advertiser

1/4 Page - \$25

1/2 Page (B&W) - \$50

1/2 Page (Color) - \$75

Full Page (B&W) - \$100

Full Page (Color) - \$150

Premium (Back Cover) - \$225

Premium (Inside Back Cover) - \$175

Premium (Inside Front Cover) - \$200

### PAYMENT INFORMATION

My check is enclosed

Please make payable to Yes!And...  
Collaborative Arts and send to:

Yes! And... Collaborative Arts  
21 W. Washington Lane  
Philadelphia, PA 19144

Charge my credit card (Please complete billing  
information to the right.)

CC number: \_\_\_\_\_

Exp.date: \_\_\_\_\_ Security code: \_\_\_\_\_

I will pay online

[www.yesandcamp.org/corporate-sponsors](http://www.yesandcamp.org/corporate-sponsors)

### Billing Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Yes! And... Collaborative Arts**

[www.yesandcamp.org](http://www.yesandcamp.org)