

*Join Yes! And... in Supporting Scholarships for  
Collaborative Arts Education*

## 2023 Auction + Holiday Party

Saturday December 2, 2023

### SUPPORT THROUGH SPONSORSHIP

**The 2023 Auction + Holiday Party is Yes! And... Collaborative Arts' biggest fundraising event of the year!**



For 26 years, Yes! And... Collaborative Arts has maintained our commitment to offer programming to every child and youth regardless of their ability to pay tuition. This summer, over 60% of our students attending programming because of our scholarship program.

#### **Your support makes this happen!**

Supporting through sponsorship shows your commitment to providing youth in the Northwest Philadelphia area with high-quality youth arts and empowerment programming. The funds raised at this event go directly toward our scholarship fund, ensuring that all children who need financial assistance receive a scholarship.

This year's 11th Annual Auction + Holiday Party will be a mix of an in-person event and online auction. This not only allows us to celebrate in person, but allows those not in Philadelphia to support through bids on select items. The online auction will go live on Wednesday November 29 and will last through the duration of the in-person event. Our in-person celebration will occur on Saturday December 2nd from 6:00pm - 9:30pm and will include additional one-of-a-kind items and exclusive vacation opportunities, food and drink, and entertainment!

Please join us and support our children and youth by becoming a sponsor and/or donating an auction item. Your contribution is not only an opportunity to showcase your business, but to support the youth in our community.

*Thank you for your support!*



## MORE INFORMATION @ YES! AND...!

**WEBSITE:** [www.yesandcamp.org](http://www.yesandcamp.org)

**SOCIAL MEDIA:** @yesandcamp

**PHONE:** 215-278-4264

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# 2023 Auction + Holiday Party

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## SPONSORSHIP LEVELS

### TITLE SPONSOR - \$1,500

- \* Company name/logo used in all print + digital event promotions
- \* "Presented by [your company]" in event promotions
- \* Opportunity to greet guests and display corporate promotions
- \* Company name/logo displayed on event tables
- \* Full-page, full color ad in the Auction Booklet
- \* Recognition during the event and post-event e-newsletter
- \* Digital recognition on YACA website and 6 social media mentions (Facebook, Instagram)
- \* 5 tickets to Auction + Holiday Party

### AUCTION HOST - \$1,000

- \* Company name/logo used in all print + digital event promotions
- \* Opportunity to greet guests and display corporate promotions
- \* Company name/logo displayed on event tables
- \* Full-page, full color ad in the Auction Booklet
- \* Recognition during the event and post-event e-newsletter
- \* Digital recognition on YACA website and 4 social media mentions (Facebook, Instagram)
- \* 4 tickets to Auction + Holiday Party

### AUCTION PARTNER - \$250

- \* Company name/logo used in all digital event promotion
- \* Half-page ad in the Auction Booklet (upgrade to color for \$25)
- \* Recognition in post-event e-newsletter
- \* Digital recognition on YACA website and 1 social media mention (Facebook, Instagram)
- \* 2 tickets to the Auction + Holiday Party

### AUCTION SUPPORTER - \$500

- \* Company name/logo used in all print + digital event promotions
- \* Half-page, full color ad in the Auction Booklet
- \* Recognition during the live event and post-event e-newsletter
- \* Digital recognition on YACA website and 2 social media mentions (Facebook, Instagram)
- \* 3 tickets to the Auction + Holiday Party

### ADVERTISER - \$25 TO \$225

- \* Quarter page (\$25), Half-page (\$50) or Full page (\$100) ad in the Auction Booklet  
Make it color for \$75 (half-page) or \$150 (full page)
- \* Premium ad space available \$175 - \$225 (see pledge page)

## MORE INFORMATION!

Contact us today to learn more about sponsorship opportunities or to customize a sponsorship package that is right for your company!

Contact Chris Herrman for more information and to secure your 2023 Sponsorship

**EMAIL:** [Chris@yesandcamp.org](mailto:Chris@yesandcamp.org)

**PHONE:** 215-278-4264

# 2023 Pledge Form

## Become a Sponsor Today !

To become a sponsor, complete this form and return it to Executive Director, Chris Herrman by email ([chris@yesandcamp.org](mailto:chris@yesandcamp.org)) or by mail (21 W. Washington Lane Phila, PA 19144). You can also complete your sponsorship online at <https://fundraiser.bid/YACA2023>

### SPONSOR LEVEL (Check one)

#### Title Sponsor

\$1,500

#### Auction Host

\$1,000

#### Auction Supporter

\$500

#### Auction Partner

\$250

#### Advertiser

1/4 Page - \$25

1/2 Page (B&W) - \$50

1/2 Page (Color) - \$75

Full Page (B&W) - \$100

Full Page (Color) - \$150

Premium (Back Cover) - \$225

Premium (Inside Back Cover) - \$175

Premium (Inside Front Cover) - \$200

### PAYMENT INFORMATION

My check is enclosed

Please make payable to Yes!And...  
Collaborative Arts and send to:

Yes! And... Collaborative Arts  
21 W. Washington Lane  
Philadelphia, PA 19144

Charge my credit card (Please complete billing  
information to the right.)

CC number: \_\_\_\_\_

Exp.date: \_\_\_\_\_ Security code: \_\_\_\_\_

I will pay online

[www.yesandcamp.org/corporate-sponsors](http://www.yesandcamp.org/corporate-sponsors)

### Billing Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**Yes! And... Collaborative Arts**

[www.yesandcamp.org](http://www.yesandcamp.org)